

MEDIA RELEASE

Lionel Samson Sadleirs Group (LSSG) appoints new Chief Executive Officer

Perth, Western Australia, May 28 2019: Following a rigorous and competitive recruitment process, the Shareholders and Board of LSSG, a privately owned family business offering logistics and packaging solutions has appointed David Cole as new Chief Executive Officer effective August 12 2019.

Mr Cole is a highly experienced and respected professional having been in management positions for over 20 years. Mr Cole comes to the Group from his most recent role as Chief Operating Officer for Armaguard (part of the Linfox Group) and prior to this, has held several senior positions including General Manager at Rand National Transport, General Manager at AHG Refrigerated Logistics and National Sales Manager at BGC Blokpace.

Michael Smith, Chairman of LSSG said: "I have enjoyed working with David Cole previously during his tenure at AHG Refrigerated. He was instrumental in redefining the strategic direction of the business by bringing together market leading companies in Scott's, Rand, Harris and JAT to form one single business, which in turn saw growth in revenue from \$140m to \$680m." In this role, Mr Cole was accountable for over 2,100 employees and a fleet of approximately 1,000 prime movers.

"David is an exceptional leader with a proven ability to create sustainability and growth within the logistics sector. He is driven by commercially competitive businesses and is a strategic innovator, building teams to inspire others through collaboration, operational effectiveness and customer centricity."

In his earlier life, Mr Cole undertook Officer Training at the Royal Military College Duntroon. He is an accomplished swimmer, golfer and AFL enthusiast.

"In making this announcement, I would like to take this opportunity to once again thank outgoing Chief Executive Officer, Ian Kent for his outstanding service to our business. We are in good shape because of Ian, and with the addition of David to our leadership team, we can now build on that momentum, realising our capabilities in the market by delivering long term growth and value to our customers."

- ends-

Media Enquiries:

Email: communications@sadleirs.com.au

Company details:

Website: www.sadleirs.com.au

Phone: 08 9333 2444

Head office: 470 Belmont Avenue, Kewdale, Western Australia, 6105

About Lionel Samson Sadleirs Group (LSSG):

Founded in 1829, by two brothers arriving on the second settlement vessel into Fremantle, the Lionel Samson Sadleirs Group (LSSG) is known to deliver exceptional customer service across four main organisational divisions – Sadleirs Logistics, Sadleirs Global Logistics, Sadleirs Packaging and Plantagenet Winery. It is considered Australia's second oldest family business and Western Australia's oldest. Still a privately owned family business since its inception, LSSG has expanded its infrastructure and services to become a trusted logistics and packaging provider to many of Australia's leading companies.